



## LOGOTYPE COMPETITION BASIS

### **Agents of Custody and Administration Network of the Territory Duero-Douro**

#### **TERRITORIA.NET.**

It is announced by the European Grouping of Territorial Cooperation Duero-Douro, a competition with the aim of designing a logotype to identify the **Agents of Custody and Administration Network of the Territory Duero-Douro**, TERRITORIA.NET. This project is developing by the mentioned EGTC in cooperation with the Spanish Agriculture, Feeding and Environment Ministry and the *Fundación Biodiversidad*, in Spain.

This project tries setting – up a structure motivate agents that promote the autochthonous resources through a rural entities e-geo-administration model, the natural heritage and biodiversity.

Setting-up conditions to promote the economic activity and rural employment to revitalize such as the border area of the EGTC Duero-Douro is the main objective of this project. That is, promote a rural field revitalization from the availability to local entities of a technological infrastructure that provide a easy, free and permanent common information and the skill to use it in order to generate economic activity and employment.

Therefore, the generation of new opportunities of professional integration, through the knowledge and feasible exploitation of the rural territory, analyzing their potentials, hopes and alternatives as well as let an integrated strategy of sustainable rural develop and the put in value of a territory, sometimes undervalued by its inhabitants, are the main objectives of this project. All of them will be carried out by an e-geo-administration model for rural small entities, its natural heritage and biodiversity and protected spaces.

#### **First: Object of the competition**

This competition has the objective of submission of proposals aimed at drawing up a logotype of the Agents of Custody and Administration Network of the Territory Duero-Douro, TERRITORIA.NET. The logotype will be used by the European Grouping of Territorial Cooperation Duero-Douro (EGTC Duero-Douro) and it will be the image of the project.



## **Second: Competing people**

National and foreign individual and legal entities will take part in the competition provided that original own ideas that will obey to the object of the competition. They will be also submitting their proposals in a team.

The judge members or people who work with the mentioned members or be relatives in first degree with them, or another person who are not free of legal conflict of interest according to forth in Act 30/1992, 26 November, of Public Administration Juridical Regime and Common Administrative Procedure will not take part on it.

All competing people will annex their proposals a sworn and good faith statement on the originality of proposals they will submit, according to the appendix II of these basis. They will have the possibility of submitting their proposals separately all proposals they consider proper.

## **Third: Proposals' requirements**

Proposals shall fulfil these requirements:

- .-Easily use in different media and prints: posters, flyers, envelops, cards, diplomas, CD sleeves, etc.
- .-Identify clearly the Agents of Custody and Administration Network of the Territory Duero-Douro project.

## **Forth: Assessment Criteria**

The judge will assess the proposals' quality and creativeness taking into account:

- .-The originality and creativeness of design
- .- A budget of the reproduction of the proposed elements.

## **Fifth: Submission of documentation.**

Proposals will be submitted according the appendix I (Entries) and will be addressed to the European Grouping of Territorial Cooperation Duero-Douro (EGTC Duero-Douro), Plaza Egido s/n 37173 Trabanca (Salamanca), with the identifying title "COMPETITION OF PROPOSAL FOR THE LOGOTYPE DESIGN OF THE TERRITORIA.NET PROJECT".

The competitor (s) will submit proposal (s) according to the following requirements:

- .-The design will be submitted in a white sheet in A4.
- .-It will be also sent in scalable electronic and digital formats (EPS, Photoshop, Freehand or Corel Draw) that allow the digital manipulation. It will have to offer the possibility to apply by



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any method, both printed and electronic way, keeping the resolution and shape, even in reduced sizes or in macro-formats.

.-The attested photocopy, passport or document that proves the competitor's personality. If the competitor would be legal entity, a certified photocopy of the statutes of constitution and modification mandates, or Founding General Meeting, registered in their correspondent official registry, as well as the certified photocopy of the Identity Card and documentation that proves the representation of signatory will have to be submitted

. - A sworn and good faith statement on the originality of the submitted design, according to the appendix II.

#### **Sixth: Kind of competition, deadline and submission of proposals.**

This competition of proposals has open and public character.

The deadline of proposals will be sent by 10<sup>th</sup> January 2012 until 19:00h (GMT).

Proposals will be submitted in the EGTC Duero-Douro Registry, located in Plaza Egido s/n 37173 Trabanca (Salamanca), or by means foreseen in the Art. 38.4 of the Act 30/1992, 26 November, Public Administration Juridical Regime and Common Administrative Procedure. In case of registered postal mail, the date of postmark office will be taken into account, and two envelopes will be included one inside of another and identified as mentioned above.

#### **Seventh: Judge**

The decision of ideas design competition for a logotype will be adopted by a Judge composed by:

. - The EGTC Duero – Douro General Director (President of the Judge)

.- The EGTC Duero – Douro Territorial Coordinator.

.-Three members of the technical staff of TERRITORIA.NET project

The judge, after its constitution, will analyze and study the submitted proposals, in this way, it would ask, if applicable, for the counselling it deems appropriate. The judge' decision will have to communicate within 5 days after the deadline of proposals submission.

The decision of the judge will be adopted by legal majority of votes cast and it will be an unappealable decision. In case of tie, the President will have a casting vote. The judge will prepare a minute which certifies the awarded proposal and its judgement on it. The competition will be declared void.

Those competitors that will not be awarded will collect their proposals in the EGTC Duero-Douro headquarters, within 2 months since the judge's decision publication. Once finished this

Con la colaboración de:



deadline, the EGTC Duero-Douro will be have at one's disposal those proposals that do not remove.

#### **Eighth: Right to own property**

The awarded proposal will be the EGTC Duero-Douro's property, without affecting the author according to the Act to Intellectual Property. In the same way, the author transfers rights of exploitation of the design.

#### **Ninth: Acceptance of basis**

Competitors will undertake to accept this basis, as well as agreements and the judge's decision.



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Fundación Biodiversidad

## APPENDIX I

### Competition for design a logotype for the Agents of Custody and Administration Network of the Territory Duero-Douro, TERRITORIA.NET

Name and Surname:
Identity Card:
Postal Address:
Postcode:
City/town:
Province:
Country:
Registration Municipality:
Telephone number:
Mobile telephone:
E-mail address:
Academic qualifications:
Job Position:
Current situation:
<input type="checkbox"/> Worker <input type="checkbox"/> Student <input type="checkbox"/> Unemployed

#### REQUIRES:

Be accepted in the **Competition for design a logotype for the Agents of Custody and Administration Network of the Territory Duero-Douro, TERRITORIA.NET**, that is being developed by the **European Grouping of Territorial Cooperation Duero-Douro (EGTC Duero-Douro)**, in cooperation with the Spanish Agriculture, Feeding and Environment Ministry and the *Fundación Biodiversidad*, in Spain.

In..... at..... 201....

Signed...



## APPENDIX II

### SWORN AND GOOD FAITH STATEMENT

Mr./ Ms....., whose number of identity card.....on his/her behalf and/or representing of..... and Vat Number:.....

### STAYS

The submitted proposal to the **Competition for design a logotype for the Agents of Custody and Administration Network of the Territory Duero-Douro, TERRITORIA.NET** that is being developed by the European Grouping of Territorial Cooperation Duero-Douro (EGTC Duero-Douro), in cooperation with the Spanish Agriculture, Feeding and Environment Ministry and the *Fundación Biodiversidad*, in Spain is original.

I stay it and for the record and signed in.....at.....201....

Signed...